



## **Big Brothers Big Sisters of Essex, Hudson & Union Counties Welcomes Jim Crowley of BNY Mellon's Pershing to our Advisory Board**

**Newark, NJ., January 22, 2024** – In honor of National Mentoring Month, Big Brothers Big Sisters is announcing the appointment of Jim Crowley, Global Head of BNY Mellon's Pershing, to our Advisory Board.

Crowley has volunteered with Big Brothers Big Sisters since 2013 and has played a significant role in inspiring Pershing employees to participate as mentors in our program. As a result, Pershing is our largest and longest-standing corporate mentoring partner, providing volunteer mentors to over 200 youth in our program. Crowley has also been an active participant in our annual Bigs and Littles of the Year process, helping nominate our most impactful mentors and mentees for the accolade.

"I'm thrilled to deepen my involvement with Big Brothers Big Sisters by joining its Advisory Board," said Jim Crowley, Global Head, BNY Mellon's Pershing. "I've experienced first-hand the positives of mentoring, both for the youth in our communities and our employees at Pershing. I look forward to helping Big Brothers Big Sisters expand its corporate sponsorship programs so they can continue to make an impact in the neighborhoods where we live and work."

"Pershing employees volunteer above and beyond mentorship, including leading financial literacy workshops, holding job fairs and providing added support through Pershing's Adopt-a-Family holiday program," said Carlos Lejniaks, CEO, Big Brothers Big Sisters. "Jim's commitment to our mentoring mission and his counsel over the years have been a blessing. We are deeply honored to have Jim join our board."

Big Brothers Big Sisters of America is the nation's largest donor- and volunteer-supported mentoring network, making meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles"), ages five through young adulthood in communities across the country. The commitment to be a Big Brothers Big Sisters mentor is only four hours per month for one year, but the impact lasts a lifetime. On average, most mentoring relationships last three years. To learn more, visit [www.BigsandKids.org](http://www.BigsandKids.org).

### **About Big Brothers Big Sisters of Essex, Hudson, & Union Counties, NJ**

Big Brothers Big Sisters of Essex, Hudson, & Union Counties, NJ, creates and supports one-to-one mentoring relationships that ignite the power and promise of youth and is a credible social justice organization embedded in our community. Founded in 2008, the local affiliate is a nationally recognized leader for its public-private partnerships and delivery of a culturally responsive continuum of services rooted in each youth's one-to-one mentoring relationship with an adult volunteer. Local agency youth achieve an average four-year high school graduation rate of 96%. An affiliate of the national organization, Big Brothers Big Sisters of Essex, Hudson, and Union Counties has been nationally recognized as a "Quality Award" and "Gold Standard" winner and has served nearly 5,000 youth since its



inception. Learn more at <http://www.BigsandKids.org> or follow the local agency on Facebook, LinkedIn, or Twitter.

### **About BNY Mellon's Pershing**

BNY Mellon's Pershing is a leading provider of clearing and custody services. We are uniquely positioned to help complex financial services firms transform their businesses, drive growth, maximize efficiency, and manage risk and regulation.

Wealth management and institutional firms outsource to us for trading and settlement services, investment solutions, bank and brokerage custody, middle and back-office support, data insights, and business consulting.

Pershing brings together high-touch service, an open digital platform and the BNY Mellon enterprise to deliver a differentiated experience for every client.

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